

Survey: how motorcyclists spend the summer holiday in 2020



Brussels, 24 June 2020

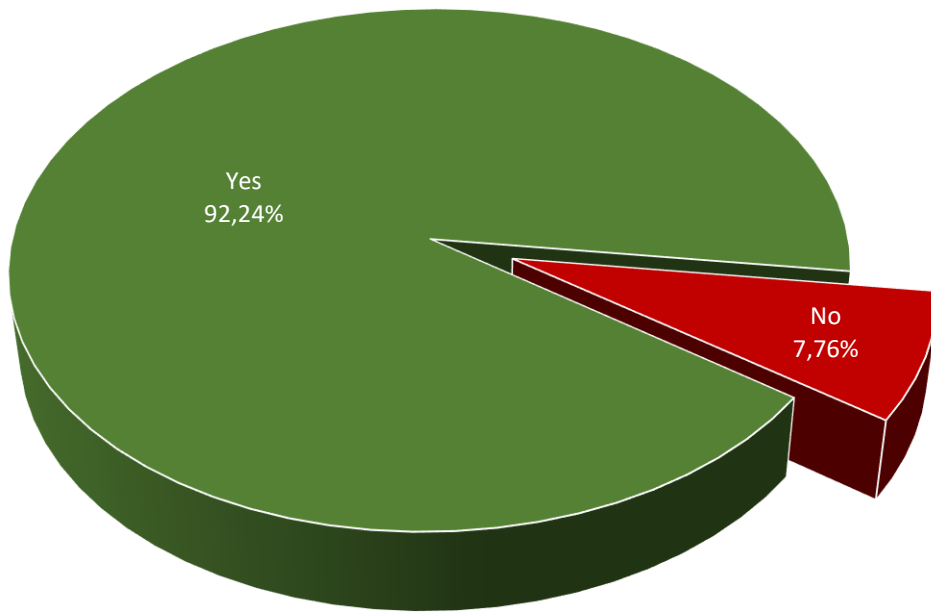
By Wim Taal

FEMA conducted a quick on-line survey to find out how many motorcyclists will travel abroad on their bike in the summer of 2020 and how big the financial impact will be on the countries motorcyclists visit.

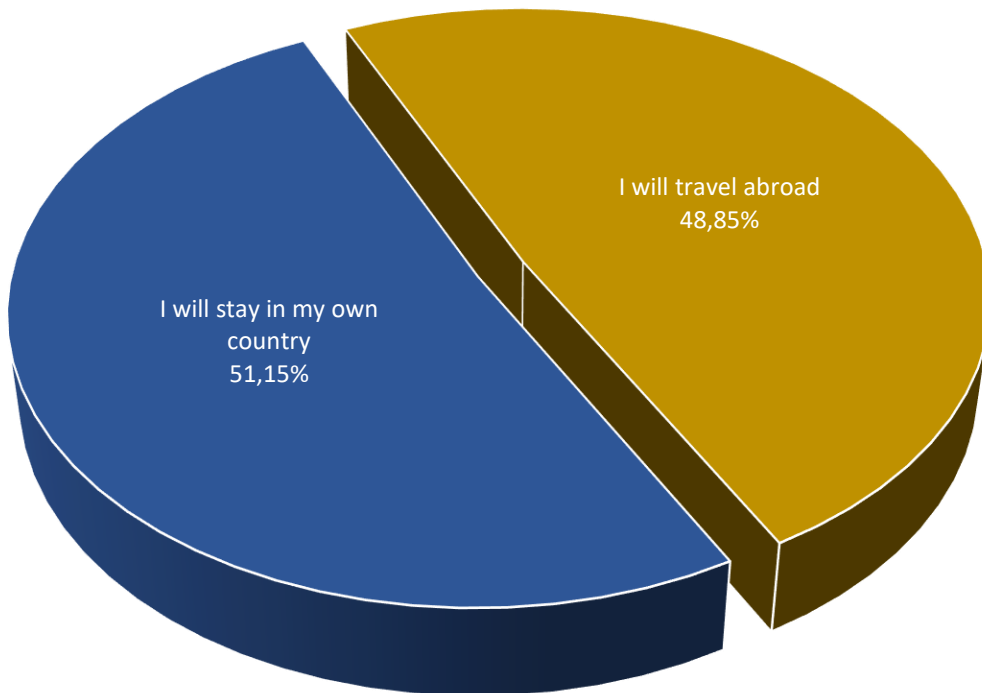
The survey opened on 18 June 2020 and closed on 24 June 2020. In total 825 persons filled out the survey. This report shows the results of the survey.

- 🏍️ For more than 92 percent of the respondents, their motorcycle is the vehicle of choice when it comes to this year's summer holiday.
- 🏍️ The motorcycle community is split down the middle when it comes to the choice to spend the holiday in their own country (51,15%), or to travel abroad (48,85%).
- 🏍️ For the motorcyclists that travel abroad this summer, the favourite destinations are Germany (14,81%), France (13,33%) and Italy (12,10%).
- 🏍️ On average motorcyclists spend €1.110,65 on fuel, food & drink, accommodation, et cetera during their motorcycle holiday.
- 🏍️ A large majority of the respondents (65,82%) say their choice of country has not been influenced by recent news about stricter noise/sound checks in countries like Germany and Austria.

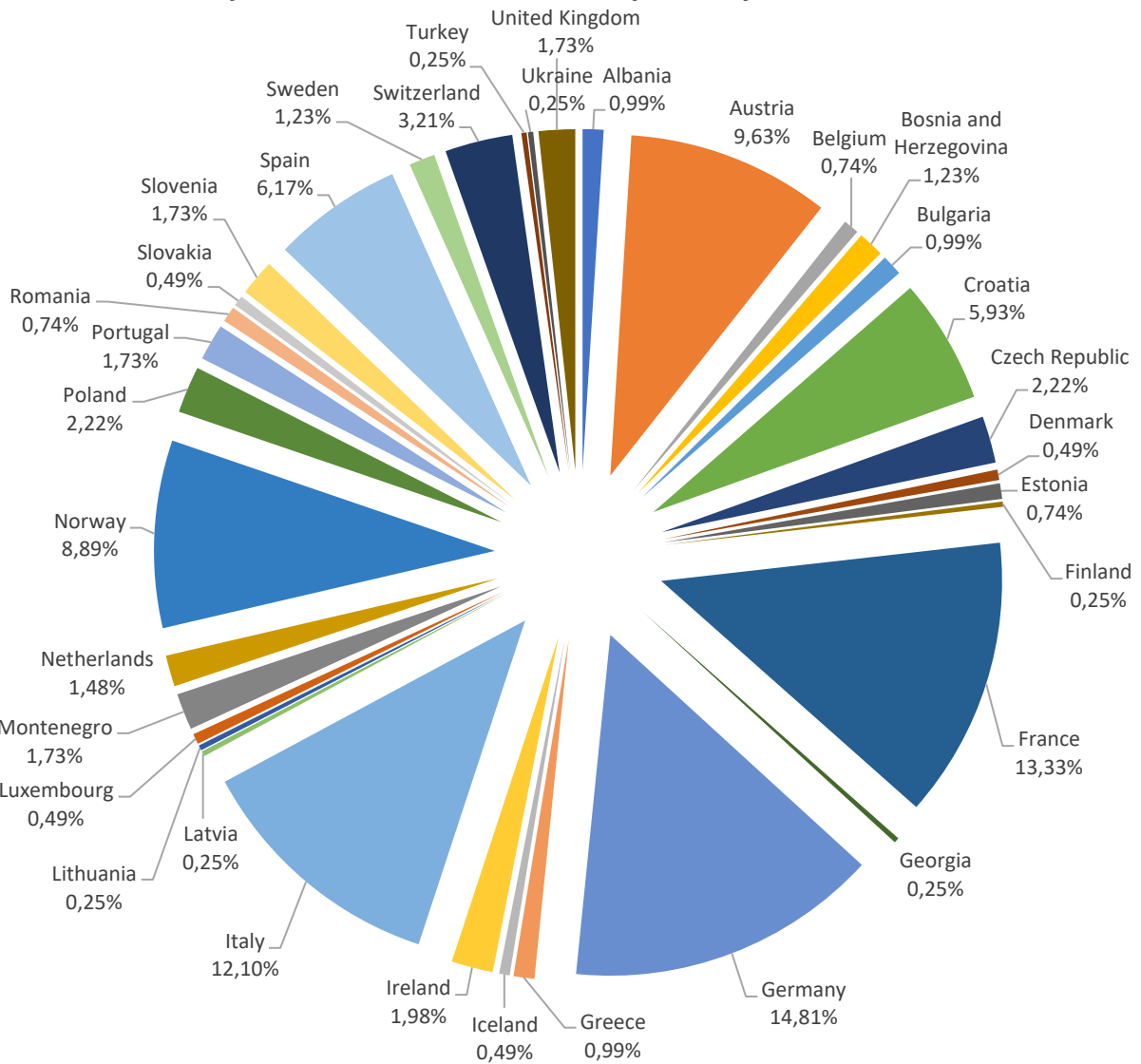
Are you taking a motorcycle holiday this summer?



If you take a motorcycle holiday, will you stay in your own country or will you travel abroad?



If you travel abroad, which country will be your destination?



Top ten favourite destinations

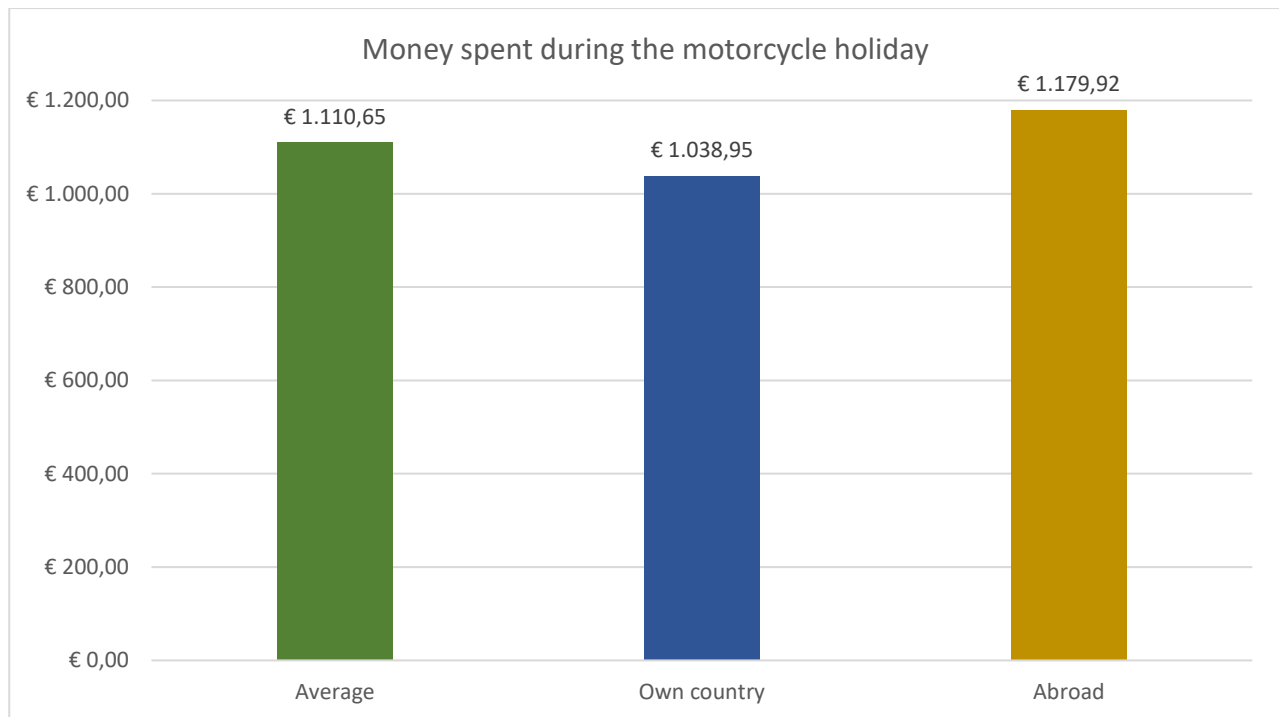
1. Germany - 14,81%
2. France - 13,33%
3. Italy – 12,10%
4. Austria - 9,63%
5. Norway - 8,89%
6. Spain - 6,17%
7. Croatia - 5,93%
8. Switzerland - 3,21%
9. Czech Republic - 2,22%
10. Ireland - 1,98%

How much money will you spend in the country of your destination? (fuel, food & drink, accommodation, et cetera). Give us your best estimation in Euro's.

Those that take a motorcycle holiday, on average spend €1.110,65 during that holiday.

Motorcyclist that spend the holiday in their own country on average spend €1.038,95

Motorcyclist that travel abroad to spend their holiday on average spend €1.179,92



Has your choice of country been influenced by news about stricter noise/sound checks in certain countries?

